



Control Bleeding. Save Lives.

CELOX gains class 3 CE mark

Celox™, the new revolutionary life saving haemostat gains approval for sale across Europe.

MedTrade, Crewe, UK is proud to announce that it has obtained European Union Class 3 Medical device CE approval for Celox™, the company's unique life saving haemostat .

Celox™, rapidly controls moderate to severe bleeding from arterial wounds within minutes of application by attracting red blood cells to its surface and forming a strong gel plug which seals the wound.

Since its introduction to the US market in 2006 Celox's™ ability to rapidly clot blood has made it the haemostat of choice for many US military, police, fire and ambulance medics. Celox™ has been demonstrated to rapidly and reliably stop major bleeding in major wounds.. It works independently of temperature and the bodies own blood clotting mechanisms. It is also able to clot blood in the presence of anti-coagulants such as Heparin and Coumadin.(1)

CE approval provides European military services, police, emergency and paramedic teams with the same invaluable tool to help save lives.

Craig Hardy, CEO of MedTrade, said " Celox™ received an outstanding reception following its introduction to the American market. We are therefore thrilled to be able to offer Celox™ to medics, first responders and safety crews across Europe in their daily fight to save lives. Celox™ is non exothermic and its ability to rapidly clot blood even in the presence of anticoagulants allows it to be used when treating people taking blood thinners who might have been involved in an accident. The product is extremely easy to use and when every second counts, the ability to rapidly stop major bleeding greatly increases the chances of survival."

Celox™ has a three year shelf life and is available initially as a granule in 15g and 35g bags. The product is latex free.

More details on Celox™ can be found on www.celoxmedical.com or by e-mailing Sales@medtradeproducts.co.uk.

Celox™ is distributed to the Military and Emergency Services markets by:

- UK.....Milsys (UK) Ltd, (www.milsys.co.uk).
- USA & rest of the world.... Sam Medical, USA, (www.sammedical.com).

Celox™ was developed and is manufactured by MedTrade Products Ltd. It is distributed to all other markets by MedTrade Products Ltd, Crewe, UK,

QUOTES From the field.

- CELOX is without a doubt the most exciting hemostatic dressing I have had the opportunity to work with. It is extremely easy to use, almost foolproof. I believe every soldier, not just every medic should carry CELOX on their kit. (SSG Medic).
- I finally got to try CELOX, and was very impressed. Had a casualty in a controlled environment with deep femoral bleed. I was very impressed with your product . 68W (Combat Medic) Instructor .
- The CELOX product not only surprised me but gave me hope that this may make it to our troops and since I noticed no heat generation by the CELOX product and the fact that even with improper application it works very well, that if applied correctly with a very serious injury it will perform as expected without the side effects....." Fire Dept. - TX.
-I had the opportunity to use the CELOX numerous times on some serious wounds and was very impressed. I found it to be the easiest to use and the easiest to train people to use. It also allowed for the correction of improper placement after the initial application. (Retired 18-D)